



Transfer Degree Map: Blinn College
Associate of Science in Business to
Sam Houston State University
Bachelor of Business Administration in Marketing



4 – Year Suggested Academic Plan for Transfer, 2023 – 2024 Catalog Year

First Year - Freshman

BC Fall Semester				BC Spring Semester			
BC	SHSU	Course Name	Hrs	BC	SHSU	Course Name	Hrs
BUSI 1301 (1)	BUAD 1301	Business Principles	3	BCIS 1305 (2)	BUAD 1305	Business Computer Applications	3
MATH 1324	MATH 1324	Mathematics for Business & Social Science	3	ECON 2302	ECON 2302	Principles of Microeconomics	3
ENGL 1301	ENGL 1301	English Composition I	3	(Core 090) (3)	(Core 090)	Core Curriculum 090: Component Area Option	3
HIST 1301	HIST 1301	United States History I	3	ENGL 1302	ENGL 1302	English Composition II	3
Creative Arts	(Core 050)	Core Curriculum 050: Creative Arts	3	HIST 1302	HIST 1302	United States History II	3
Total			15	Total			15

Second Year - Sophomore

BC Fall Semester				BC Spring Semester			
BC	SHSU	Course Name	Hrs	BC	SHSU	Course Name	Hrs
ECON 2301	ECON 2301	Principles of Macroeconomics	3	ACCT 2302	ACCT 2302	Principles of Managerial Accounting	3
ACCT 2301	ACCT 2301	Principles of Financial Accounting	3	BUSI 2305	BANA 2372	Business Statistics	3
GOVT 2305	POLS 2305	Federal Government	3	GOVT 2306	POLS 2306	Texas Government	3
PHIL 1301	PHIL 1301	Introduction to Philosophy	3	SPCH 1315 (3)	(Core 090)	Public Speaking OR (Core 090)	3
Life Phys. Sci.	(Core 030)	Core Curriculum 030: Life and Physical Sciences	3	Life Phys. Sci.	(Core 030)	Core Curriculum 030: Life and Physical Sciences	3
Total			15	Total			15

Blinn College Total Semester Hours: 60

Third Year - Junior

SHSU Fall Semester			SHSU Spring Semester		
SHSU	Course Name	Hrs	SHSU	Course Name	Hrs
BANA 3363	Inter Business Analysis	3	MGIS 3310	Principles of MIS	3
FINC 3320	Business Finance	3	MKTG Elective (4)	Marketing Technical Elective	3
MGMT 3310	Principles of Management	3	MKTG Elective (4)	Marketing Technical Elective	3
MKTG 3310	Principles of Marketing	3	MKTG 3320	Consumer Behavior	3
BUAD 3301	Business Legal Environment	3	MGMT 3370	Operations Management	3
Total		15	Total		15

Fourth Year - Senior

SHSU Fall Semester			SHSU Spring Semester		
SHSU	Course Name	Hrs	SHSU	Course Name	Hrs
BUAD 3335	Business Communication	3	MKTG Elective (4)	Marketing Technical Elective	3
ACCT 3304	Managerial Accounting	3	MKTG 4340 or MGMT 4340	International Marketing OR International Management	3
MKTG 3328	Professional Selling	3	MKTG 4390	Strategic Marketing Management	3
MKTG 4350	Marketing Research	3	MGMT 4390	Strategic Management & Policy	3
MKTG Elective (4)	Marketing Technical Elective	3	Adv. Elective (5)	Advanced Business Elective	3
Total		15	Total		15

SHSU Total Semester Hours: 60

Notes/Comments:

- (1) General elective to reach 120 total hours.
- (2) BUAD 1305 will be MGIS 1305 starting Fall 2024.
- (3) Alternatives to MATH 1325 and SPCH 1315 may be taken to satisfy the 090/Component Area Option requirement of this degree program. Please visit <https://www.blinn.edu/academics/core-curriculum.html> for a list of approved courses.
- (4) Marketing Technical Electives – Select four (4) courses from the [Marketing Technical Electives](#) section.
- (5) Advanced business courses include any course with a ACCT, BANA, BUAD, ECON, FINC, MGIS, MGMT, or MKTG prefix (3000 or 4000-level), not BUAD 3301.

Sam Houston State University – Transfer Information

Program Specific Information:

Bachelor of Business Administration in Marketing

- Students must earn a 2.0 minimum overall GPA in all coursework.
- A minimum grade of “C” is required in all Marketing courses taken for the Marketing major.
- 42 semester hours of advanced coursework (3000 or 4000 level) are the absolute minimum. Minimum number of semester hours in residence: 30 semester hours of which 24 must be advanced.
- Additional information: Reference the [Program Landing Page](#) for additional information, such as cost, delivery format, contact information, or to schedule a visit.

Transfer of Credit & Student Benefits:

- Reverse transfer of credit.
- [Be A Bearkat - Transfer \(shsu.edu\)](#)
- Bearkat Transfer Scholarship available to full-time students:
 - Please refer to <http://www.shsu.edu/dept/financial-aid/scholarships/transfer.html> for Transfer Scholarship Conditions and Renewal Scholarship Conditions
- Transfer Honors students admitted to SHSU:
 - will be accepted to SHSU's Honors College. Students must have a minimum GPA of 3.25 and satisfy other Honors College admission criteria (such as full-time enrollment of at least 12 hours)
 - may transfer up to 12 hours of transfer Honors credits
 - will be eligible for additional scholarships
 - may develop their transfer Honors thesis (if completed) into an SHSU Honors thesis (and thereby graduate “with Highest Honors”)
 - will be eligible, if space permits, to live in SHSU's dorms